

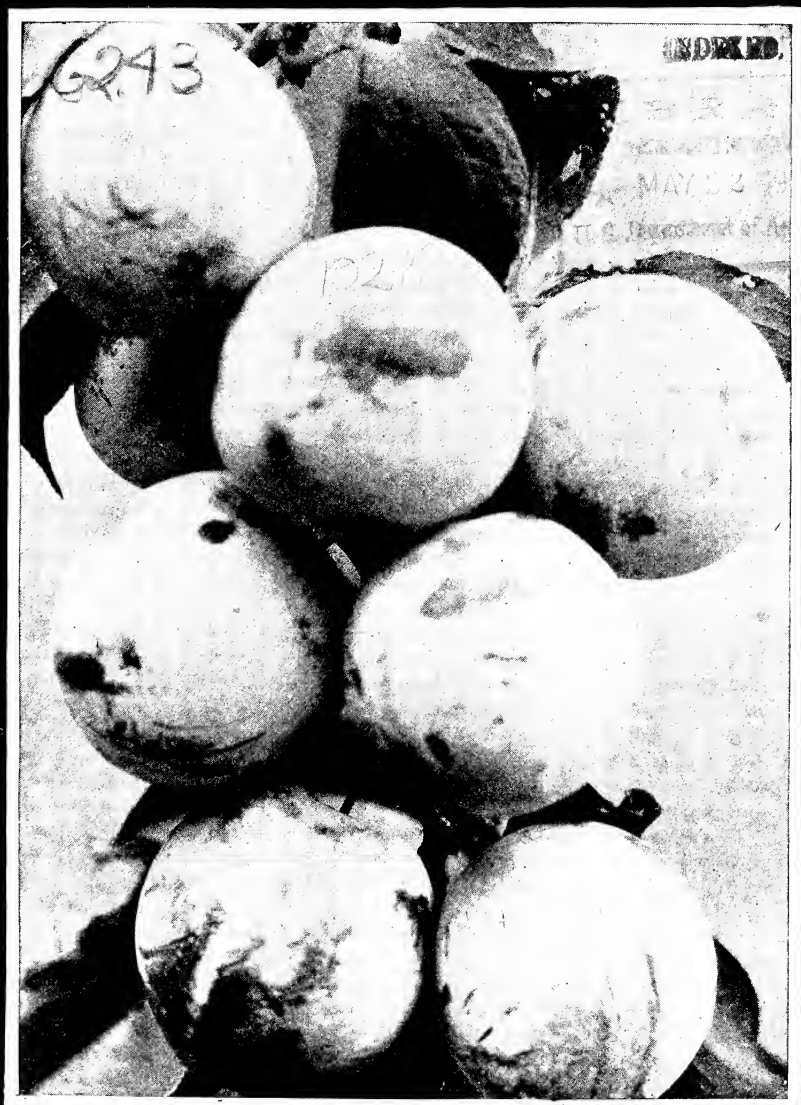
Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

DANIELS

Dependable

NURSERY PLANTS



The Daniels Nursery

FRANC P. DANIELS, PROP.
LONG LAKE - MINNESOTA

Just one year ago we introduced to you a new member of the firm—



LITTLE DANNY DO-IT

The Horticultural Hustler

DANNY SAYS:

I am just one year old and celebrating my first birthday. I've made a host of friends in that time. Here's hoping that I'll be better acquainted with YOU before the end of the season. I'm at your service.

POINTED PARAGRAPHS for PROSPECTIVE PURCHASERS

ABOUT OUR VARIETIES. Our list of varieties is strictly up to date. We have chosen them purely on their merits—because they have proven themselves to be the best varieties in existence for our rigorous Northwest climate. We have discarded older varieties of less merit. Our varieties bear the official stamp of approval of the highest HORTICULTURAL AUTHORITIES of the STATE and the COUNTRY.

ABOUT THE MINNESOTA STATE FRUIT BREEDING FARM VARIETIES. The new horticultural wonders developed at our state fruit breeding farm are rapidly changing the fruit growing industry in the Northwest.

As a group they are probably the most remarkable collection of fruit varieties that has been introduced in many years; possibly in all time. They have driven out of the state and adjoining territory the bugaboo of "Poor Climatic Conditions," and steadily advanced the frontier of fruit growing until gardens and orchards in all parts of Minnesota can now produce fruits of the highest quality and have opened up new fields of commercial fruit growing with heretofore undreamt of possibilities for profit.

The outstanding value and importance of these new creations has just been officially recognized by the "Supreme Court of Horticulture," the American Pomological Society, which has recently awarded a Wilder silver medal for "noteworthy achievement in breeding hardy fruits,"—the highest honor which can be given for accomplishments in this line.

ABOUT OUR PLANTS. We make every effort to produce plants of the highest quality and to so handle and pack them that they will reach the customer in 100% perfect condition. We have a wide variety of soil types and can select the one best suited to each nursery crop. All stock is carefully graded and plants

not up to our high standard are discarded. Our grades are large and the individuals strong, well-rooted specimens, sure to grow. Please do not confuse our stock with the cheap so-called mail order grades offered by so many concerns.

ABOUT OUR PRICES. We put **QUALITY** above price. A poor plant is dear at any price. Plants lower priced than ours may be purchased. It is our firm belief, however, that they will prove more expensive in the end. We have put our prices as low as is consistent with the cost of producing strictly first-class stock and of maintaining a service and guarantee that protects our customers. And higher priced plants may be bought too. But the fact that they are higher priced does not necessarily make them any better than ours. The difference in price is usually explainable by less economical production, including greater overhead, less economical distribution, or desire for greater margin of profit.

ABOUT THE TIME TO PLANT. Plant early. Probably no single item is of greater importance in successful planting of nursery stock than careful, early planting. Most plants should be set out as soon as the ground can be worked into good condition in the Spring. This gives the roots an opportunity to become well established before the hot, dry weather arrives.

ABOUT SPECIAL QUOTATIONS ON LARGE QUANTITIES. Write us for special prices on large orders. Be sure to state the number and grade of each variety wanted.

ABOUT VARIETIES WE DO NOT LIST. We are growing for our large local trade many varieties of fruits and ornamentals which are not listed in this catalog, because of our small stock of each. If you want something you do not see listed, write us. The chances are that we have it and can save you money on it too.

DANNY SAYS:

Plants will not grow successfully if their roots are allowed to dry out at any time. The roots of newly arrived plants should be soaked in muddy water and then, unless they are to be planted immediately, "heeled-in," burying the roots in moist soil, and then firmed, watered and shaded.





1928

It is a pleasure to present you with our latest catalog. I hope that you will read it with care for I am sure it will prove of interest and value to you.

It deals with the leading varieties, both old and new, of Horticultural Plants for the Northwest. It features those marvelous new creations of the Minnesota State Fruit Breeding Farm, that great institution which has out-Burbanked Burbank in developing new fruits of value for the Northwest. This past year has again demonstrated the worth of these new fruits and seen them receive new recognition not only at home but from states throughout the Union. They are really splendid!

I want to thank our old customers for the patronage they have given us in the past. Their continued patronage, together with the many testimonials we receive yearly is ample proof that we have pleased them. To our new customers I assure the same degree of satisfaction.

I depend on the merits of our stock and service to maintain and increase our business. Our rapidly growing trade shows clearly that I have succeeded. This large annual increase is due to our policy of furnishing well grown, hardy, true-to-name stock of the best varieties for the Northwest, sold direct at truly "Planter's Prices," under a "Satisfied Customer" guarantee.

Planting season will soon be here. The wise buyer orders early while stocks are complete and while he can benefit from our liberal "early order" discounts. Early buying is a great help to us in the office. Early orders benefit both of us, so why not send yours in now?

I want your order not only this spring, but in the years to come and am glad to let the quality of our plants and service decide whether or not you will purchase from us in the future. I am confident that you will!

Cordially yours,

Franc P. Daniels

Proprietor.

N. B. I am printing my picture above, not because I am proud of it, but because most people like to know what the man they are dealing with looks like.

THE NEW MINNESOTA PLUMS

**Prolific Producers of Pleasure
and Profit**



Monitor

UNQUESTIONABLY the most important horticultural development of recent years in the Northwest has been the breeding of a new race of hardy plums by the Minnesota State Fruit Breeding Farm. The plums are truly wonderful fruits and undoubtedly worth far more to the State and the Northwest than the total cost of the Fruit Breeding Farm to date.

Their many points of merit make them vastly superior to the older varieties of plums for both commercial and home growing. In quality they are second to none and when properly tree-ripened, here in the Middle-west, are a more delicious dessert fruit than the shipped-in Western plums, which are picked and packed while green.

Many of the varieties have large fruits, the equal of any California plums in size and market qualities.

These wonderful new varieties should in no way be confused with the older sorts that have been grown in the Northwest previously. The new ones bear every year; they start bearing at an early age—often the year after planting—and produce tremendous crops.

These plums have already proven conclusively that they are to be one of our most profitable fruit crops in Minnesota and adjoining states. Many trees have shown an annual production of over \$10.00 each, and with 100 or 160 trees per acre the possibilities for profits are enormous.

With these varieties we can have approximately two months of continuous plum fruit, fresh from the trees, starting with extra early varieties like the Radisson and La Crescent, and running through to the extra late ones like Winona. The season of ripening in each variety is indicated in our variety descriptions which follow.

We have hundreds of these new fruits in our commercial bearing orchards. Daniels "true to name" trees are propagated from our selected bearing orchard trees of proven production. They will give complete satisfaction.

⌈ All photographs of these new Plums and Cherries in this catalog were taken by the Minnesota State Fruit Breeding Farm. ⌋

PRICES OF DANIELS QUALITY PLUM TREES

	1	12	100
Large—4½ to 6 feet	\$.85	\$8.50	\$65.00
Standard—3½ to 5 feet75	7.50	55.00
Mail Order (Postpaid).....	.50	5.00	35.00
Extra Large—2 year old.....	1.00	10.00	75.00



DANNY
SAYS:

*Our stock
represents the
long and short
of it—long on
quality and
short on price.*



DANNY SAYS:

*I'll tell the world that the new Minnesota Plums are some fine fruits.
They sure do bear—AND HOW!*

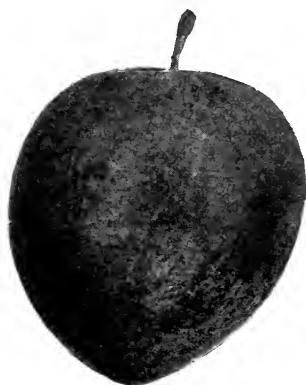
THE TWO BEST EARLY PLUMS

Underwood

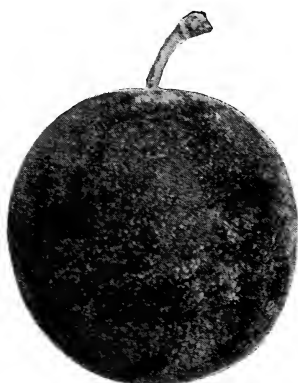
The One Best All-Round Plum

Underwood is probably the one best variety of the new Minnesota Plums for general growing, both in the home orchard and in the commercial planting. The fruit is large, of an attractive red color, with a firm, juicy, golden yellow flesh. The small stone is semi-free. The fruit ripens over a long period and hangs well onto the tree. The season is early, usually commencing late in July and giving about two weeks of picking. The earliness of the season coupled with the fact that it is one of the hardiest of the new hybrids makes it especially valuable in the northern latitudes.

Underwood was first fruited at the State Fruit Breeding Farm in 1916, and has been successfully fruited for twelve years in all parts of the Northwest. It has done notably well at several points in North Dakota, at Winnipeg, and Dauphin, Manitoba. The trees are hardy, vigorous, healthy, long-lived, and highly productive of fruits of large size. Professor W. H. Alderman, of the Department of Horticulture, at the University of Minnesota, in describing Underwood says:—"Its rich red, satin-like skin of the well-ripened fruit arrests the eye and tempts the palate." Practically every year since its introduction into commercial orchards, Underwood, because of its earliness, size, color and quality, has brought the grower from \$5.00 to \$6.00 per bushel. Underwood is second to none for either home or commercial plantings. Early.



Underwood



Radisson

Radisson

Large, Luscious, Lucrative

Radisson, first introduced as Minnesota No. 157, has been loudly heralded as the most outstanding of the new Plums yet introduced. It lays claim to this distinction because of its extreme earliness, ripening ahead of any other Plums now recommended for growing in Minnesota, because of its large, attractive fruits and because of its extremely high quality. The tree is a moderate grower of upright, spreading habit and medium size. Sufficiently hardy to be planted in all parts of the state. The fruit is large, rich attractive red in color, sweet and with quality of the highest, easily ranking with La Crescent, the highest quality plum yet produced by the State Fruit Breeding Farm and having the added advantage of being adapted to market handling. The season is very

early and the fruit matures well at one time. Coming as it does a week in advance of Underwood it will command the highest market price and lengthen the season of plums which top the market. Radisson is essential to all home or commercial plantings. Early.



DANNY SAYS:

The early bird may catch the worm, but no worms for our early plums—they catch the dollars. Plant Underwood and Radisson for early season profits.

TWO BEST MID-SEASON PLUMS

Tonka

The Earliest, Heaviest Producer



Tonka

Tonka is considered one of the best plums yet produced, particularly where early returns are desired. Our Tonka trees usually bear some fruit the year after planting with a large crop the following season. Our two year old trees frequently bear in the nursery row.

Its popularity is well deserved for it combines happily nearly all of the good characteristics desired in a home or market fruit.

In describing this variety Professor W. H. Alderman of the University Farm says:—"The large, round, attractively colored fruits are not only firm-fleshed and excellent shippers, but are marked by delicious quality as well."

The fruit is large and an attractive bright red color. The pit is small and being entirely freestone is removed easily, an excellent point in canning. The flavor is sweet and the quality good. The tree is hardy, of medium size, vigorous and one of the heaviest and most reliable producers known. (See cover

cut showing a fruiting branch of Tonka.)

It is a good home orchard plum, but especially outstanding as a commercial fruit because of its splendid keeping and shipping qualities and because of its very regular, heavy production. Mid-season.

Red Wing

Surpassing Size, Appearance and Quality

One of the largest of the new Plums and a most excellent variety for both home and market use. It is outstanding because of its unusually large, fine-appearing deep, bright red fruits of high quality, with both pit and skin that are easily removable. The skin may be peeled off and the flesh sliced and eaten with cream and sugar as a peach.

The trees are sturdy growers with large leaves and luxuriant foliage. They are hardy in all parts of Minnesota and have fruited successfully in Winnipeg.

The trees are heavy, regular producers and have been widely tested throughout the Northwest for over eleven years. No home or commercial planting is complete without Red Wing. Mid-season.

I wish to say that your stock is the best I can find. The plums were fine and the trees loaded with fruit and the cherries likewise and the smaller stock very satisfactory. The Haralson apple is very fine.

G. M., St. Paul, Minn.

Dec. 8, 1927.

The plums and cherries made very wonderful growth. Fine fruit.

G. W. P., Minneapolis, Minn.



Red Wing

The six plum and three apple trees are doing very nicely. They were small when planted, but healthy, and all lived. I like your trees as they start growing better than the trees I have gotten in late years from New York nurseries.

J. J. D., Gloversville, N. Y.



DANNY SAYS:

You know, all the folks that come out to our place and see our big orchards of the new Minnesota Plums in bearing decide right away that any one that has the room and doesn't plant some themselves is a candidate for the Crazy House.

THE TWO BEST LATE PLUMS

Monitor

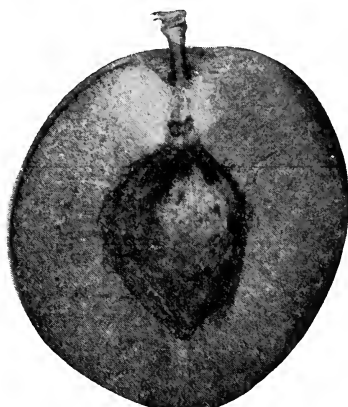
Quality and Size We've Sighed For

Monitor is easily the most valuable of all Plums ripening in late midseason. A regular, reliable, heavy yielder that always pays big profits.

It produces a large beautifully formed tree of upright spreading growth, is very vigorous, and entirely hardy.

It produces heavy crops of fruits which are large to very large in size and a dull but rich bronzed red color, conspicuously covered with russet spots and fine irregular lines.

The quality is very good. Clingstone. A fine tree, a fine fruit, a fine seller! Late midseason.



Monitor.

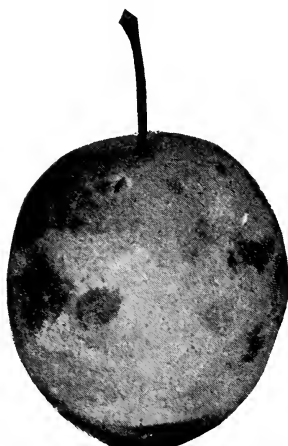
Elliot

Large, Late-Season Sensation

The best of the late Plums for general market or home orchard planting. This variety has been fruited for seventeen years so that its merits are thoroughly proven and tested.

The fruit is large and an attractive bright, clear, rich red in color. The flavor is pleasant and the quality very good. The pit is free or nearly so.

The fruit stands up well after harvest, an important market point. The tree is a vigorous grower of moderate size, very hardy and a heavy, regular producer. No home or commercial planting is complete without Elliot. Late.



Elliot.

AND THE PRIZE FOR SIZE

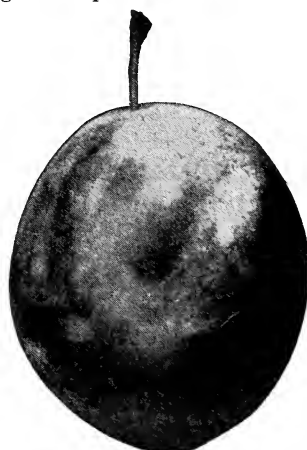
Mendota

Biggest of Them All

In describing Mendota, Professor W. H. Alderman says that it is doubtful if another variety can be produced in Minnesota which will equal the Mendota in size of fruit.

The tree is of only medium vigor and size, but highly productive. The large fruits are colored a bright attractive red and have a sweet, pleasant flavor with good quality. Freestone.

Where fruits of extremely large size and good quality and appearance are wanted in late midseason, Mendota is a variety of great value. Late midseason.



Mendota

DANNY SAYS:



My boss says that everything in the catalog must be a truthful representation. In keeping with this policy, every picture of the Minnesota Fruit Breeding Farm originations in this catalog—including plums, apples, pears, cherries, gooseberries, strawberries and raspberries—is reproduced from an actual photograph taken by the staff of that organization. You can see these fine fruits "as is."

La Crescent

Quality Supreme

La Crescent has the most delicious flavor of any of the plums yet introduced by the State Fruit Breeding Farm. It is essentially a home garden plum because its tender skin and delicate flesh does not stand rough handling well, but for home use it is unsurpassed for either dessert or culinary purposes.

The fruit is from medium to small in size, of delicate clear yellow in color and flesh is yellow, juicy and melting, —suggestive of Apricots.

Quality of the highest. Stone small and free. The season is a few days earlier than Underwood. The tree is large, vigorous and moderately productive. Especially fine for home orchards. Early.

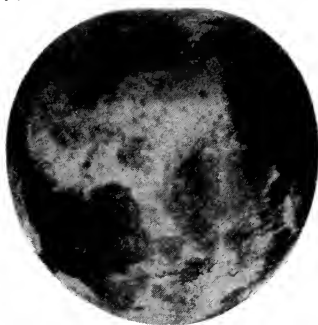


La Crescent.

Golden Rod

The Biggest Yellow

The Northwest's largest yellow plum of merit. Attractive yellow and firm enough for market. Dessert quality only fair and of importance primarily for cooking. Clingstone. An excellent keeper. Tree large, vigorous and hardy. Late.



Golden Rod.

Hennepin

A medium size, fair to good quality fruit. Especially valuable for preserving on account of its rich, purplish red flesh and semi-freestone.

Tree of medium size. A vigorous grower. Hardy and a heavy regular producer.

Hennepin should replace the old Sapa cherry-plum because, while it has the same attractive color of flesh and juice that has made Sapa so popular, it is larger, of better quality when cooked and the tree is bigger and longer lived. Early.



Hennepin.

Waconia

Waconia is a variety of real promise for commercial growing. The fruit is large, dark glistening red and is a good shipper. Quality fair to good. Clingstone. Tree large, vigorous and hardy. Highly productive. Midseason.

Mound

A vigorous, hardy, heavy, regular bearer,—ranking well with Tonka in this respect. The fruits are large, attractive, red, firm and good shippers of fair commercial quality. Semi-freestone. Late midseason.

Winona

Winona is the latest of the plums to ripen and one of the finest in quality. Fruit medium size, light red, juicy, with a fine grained yellow flesh and deliciously sweet flavor. Clingstone. This variety shows a considerable susceptibility to brown rot. Late.



DANNY SAYS:

*The professors agree
that Minnesota's new fruits will revolutionize fruit growing in the
Middle Northwest.*

HARDY CHERRIES

For the Northwest

At last we can grow cherries in the Northwest!

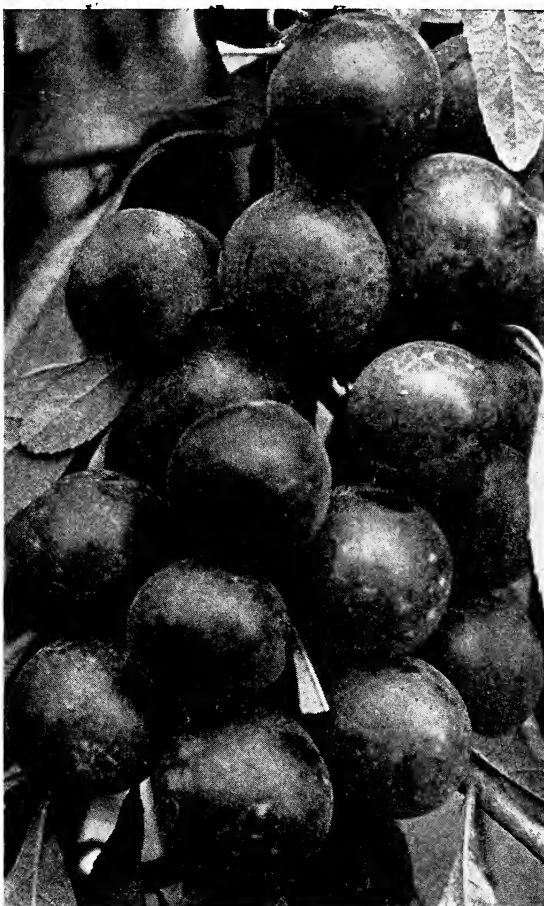
For years fruit growers have longed for a cherry sufficiently hardy to withstand our trying Northwest conditions.

Thanks to the scientific plant breeding work of the Minnesota Station we now have three varieties of cherries, hardy throughout the Northwest, which are heavy bearers of fruit of highly satisfactory quality.

These cherries really come in the cherry-plum hybrid class, but their flesh and other characteristics are so outstandingly cherry that they are commonly called such.

Because of their characteristic habit of growth, these cherries, especially the Zumbra, should be headed low, and we have made a practice of this in our nursery rows. We have large commercial plantings of these cherries in our bearing orchards, and know from our own experience, as well as from that of others, how important this matter is. These low-headed trees will prove infinitely more satisfactory than some of the high-headed trees being sold by nurseries that do not fully understand the growth and bearing habits of these new hybrids.

We offer this year an especially fine stock of these new cherries at pleasingly low prices.



Zumbra Cherry

Zumbra

A "Corker" for Cooking

This remarkable cherry hybrid was the first cherry to be introduced by the Fruit Breeding Farm. It shows in large measure its sweet cherry "blood."

The quality is good, and it has a flavor and crispness of flesh resembling its sweet cherry parent. It is especially fine for sauce, preserves, salad and pie, for when cooked the sweet cherry flavor is brought out markedly. The demand for Zumbra fruits always has been strong, for once the buyers learn of Zumbra's remarkable qualities when cooked they are anxious for more.

The tree is low-growing, of a decidedly dwarf type, is a vigorous grower and extremely productive.

The fruit reaches an inch in diameter, is borne in thick rope-like clusters, is dark in color, nearly black when ripe, and the flesh is firm, greenish and sometimes tinged with red when fully matured. The stone is small and entirely free. Zumbra bears at a very early age.

Our "First Size" trees often bloom the year of planting.

Zumbra is exceedingly hardy, having been fruited successfully as far north into Canada as Winnipeg. It blooms late in the season and should have another late bloomer for most successful pollination. Nicollet makes an ideal pollinizer for Zumbra, and vice versa.

PRICES FOR ZUMBRA CHERRY

	1	12	100
First size.....	\$0.75	\$7.50	\$55.00
Second size.....	.65	6.50	45.00
Mail order size (postpaid).....	.50	5.00	35.00

Nicollet

Oh Boy! A Real Cherry



Probably the most valuable of any of the cherry-plum hybrids produced by the Minnesota State Breeding Farm.

In describing this valuable variety, Professor W. H. Alderman says:

"Nicollet is the nearest approach to the true sour cherry that has been produced at the Minnesota Station. The small red fruits closely approximate the cherry in size, color, and general appearance. The pit is typically cherrylike and may be readily squeezed from the flesh. The flavor and quality are such that the fruit may be used for sauce or pies and be almost indistinguishable from the sour cherry."

The tree is a dwarf, bush-like, hardy sort and finely branched. The fruit is typically sour cherry in size and form. The color is a dull cherry red with a greenish yellow flesh truly cherrylike in flavor and texture. Quality good. Stone small, cherrylike and free. It is desirable to plant Zumbra near it for pollination. Nicollet should be grown in all home gardens or commercial plantings for it is a heavy producer of attractive fruits which are the equal of any sour cherry for cooking purposes.

PRICES FOR NICOLLET AND ST. ANTHONY

	1	12	100
First size.....	\$1.00	\$10.00	\$75.00
Second size.....	.80	8.00	60.00
Mail order (postpaid)50	5.00	35.00

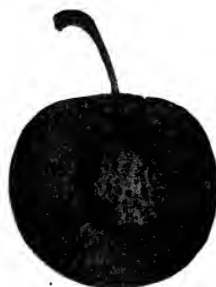
St. Anthony

The "Royal Purple" of Cooking Cherries

The St. Anthony is somewhat similar to the Sapa, but is more attractively colored and makes a far better and longer-lived tree. It is especially fine for culinary purposes and the cooked fruit is equal or superior to that of Sapa, having a rich, purplish-red color and delightful flavor.

The St. Anthony produces a vigorous tree, half-way in size between the plums and the dwarf Zumbra and Nicollet cherry trees.

The fruit is of good size for a cherry hybrid, purplish-red in color with a dark rich red juicy flesh of fine grain, and tender texture. Stone semi-free. St. Anthony is easily the best small-sized purple fleshed fruit of the cherry-plum crosses. Mid-season. Prices for St. Anthony same as for Nicollet.



St. Anthony.

DANNY SAYS:

These bulletins will help you in your horticultural problems:

Minnesota Special Bulletin No. 57, Pruning the Apple.

Minnesota Special Bulletin No. 72, Modern Strawberry Growing.

Minnesota Special Bulletin No. 79, Modern Bush Fruit Growing.

Minnesota Circular No. 13, Pruning the Grape.

Minnesota Bulletin No. 209, The Cost of Producing Apples in Minnesota.

Minnesota Bulletin No. 230, New Fruits Produced at the Minnesota Fruit Breeding Farm.

These may be obtained free for the asking by writing to Division of Publications, University Farm, St. Paul, Minn.



APPLES

The Thinking Man is Planting Apples Now. Popular opinion to the contrary, there probably has never been a time in the history of Minnesota and the Northwest, when the outlook was more favorable for the planting of a commercial apple orchard, if the proper varieties are used.

The two factors chiefly contributing to this favorable situation are first, the tremendous decrease in the number of trees, both of a bearing and non-bearing age in the past decade (a decrease of over 23 per cent in bearing, and 45 per cent in non-bearing trees), and second, the advent of new varieties which will make apple production in the Northwest more profitable than it has ever been heretofore. Our trees of these new varieties and of the old standard ones, are well-grown with strong root and top and are strictly true to name.

They will make a dependable foundation for a highly profitable orchard.

NEW VARIETIES OF EXCEPTIONAL MERIT

DANIELS RED DUCHESS

See pages 16 and 17 for complete description of this remarkable new bud sport—the tree for which we paid \$1,500.00.

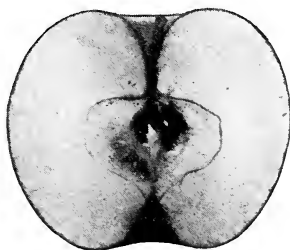
Haralson

Red—Hardy—A Keeper

At last we have a real winter apple for the Northwest. Haralson is Minnesota's only hardy, high quality, red, winter, eating apple that will keep until late spring in ordinary storage. It has been correctly called the Northwest's best winter apple.

The tree is an up-right grower with a strong, wide angle crotch and branching system. It is a vigorous tree, very productive and resistant to Fire Blight. The fruit is about the size of Wealthy, is borne at an early age and hangs onto the tree until picked. The fruit is an attractive red in color and good in quality. Entirely hardy. No home or commercial orchard is complete without Haralson. Season January to April.

Minnesota Station Bulletin No. 230 in describing this variety says: "It leaves nothing to be desired as a cooking apple and is a pleasant dessert fruit during the middle and late winter apple." Haralson is now generally accepted as the Northwest's best hardy, red



Haralson.

Prices:

	1	12	100
2-year trees	\$1.00	\$10.00	\$75.00
1-year whips75	7.50	55.00
Mail order size (postpaid)50	5.00	30.00

Erickson

The claim is made for Erickson that it was the largest red apple on exhibition at the Minnesota State Fair during the years that it has been shown there,—and it certainly is a whopper. This variety was originated near Aitkin in northern Minnesota and has shown promise of extreme hardiness. It is a vigorous grower, producing a large, strongly-branched tree which bears early. The apples are large, bright red and hold well to the tree. It is of special promise for the northern sections. Season early.

Prices:	1	12	100
2-year trees	\$1.00	\$10.00	\$75.00



Erickson.

Dolgo Crab

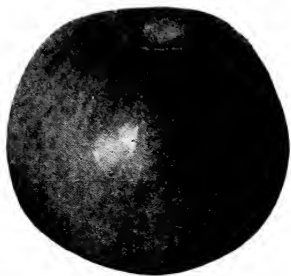
This crab is an origination of Professor Hansen of South Dakota. It is one of the most attractive of all apple trees, producing beautiful clusters of brilliantly red, oblate apples, scattered among a rather dense foliage of beautiful dark green hue. The apples are borne freely and are suitable for all the uses that are made of crab apples. A very hardy tree and beautiful as a lawn tree.

Prices:	1	12	100
2-year trees	\$1.00	\$10.00	\$75.00

STANDARD VARIETIES OF APPLES

We offer this year, the following varieties in well-grown, standard sized trees with large roots and strong two year 4½ to 6 feet, well branched tops, the best sizes for planting here in the Middle West.

Prices: \$0.75 each; \$7.50 per dozen; \$55.00 per 100.



Wealthy.

Cooking apple. Season, September to November.

The best market and most popular home orchard variety in Minnesota. Fruit, medium to large; a beautiful red; flavor unexcelled. The Northwest's one best apple. Eating apple. Season, September to January.

McIntosh. One of the finest apples grown. Because of its brilliant deep red color, deliciously flavored, crisp, snow-white flesh and distinct, pleasant aroma, it is preferred to all other varieties by most people. Season, October to January.

Northwestern Greening. A high quality long-keeping greening. Tree is more tender than Patten Greening and should be grown only in favorable locations. Fruit may be kept in ordinary storage as long as any other variety. Eating and cooking apple. Season, November to June.

Crab Apples

Florence Crab. The best all-around crab for general purposes. That eminent horticultural authority, Professor U. P. Hedrick says: "Florence is remarkable for the beauty and high quality of its fruit and fruitfulness of its trees—desirable in every way as an early crab for either home or market plantations. Blights very little." Prices same as standard apples.

Whitney Crab. One of the finest crabs for eating purposes. Good color. Crisp flesh and immensely pleasant flavor. A strong upright grower. Prices same as standard apples.

Never Had Such Quick Delivery

May 6, 1927.

Trees arrived in fine shape yesterday and I have them planted. Never had such quick delivery. Many thanks.

J. R., Foley, Minn.

May, 1927.

Every tree you sent me has started to grow.

O. A. S., Halstad, Minn.

Would not Think of Buying Elsewhere

Nov. 3, 1927.

I know your stock is the best that can be bought and I would not think of buying anywhere else. I also appreciate your service in the past more than I can tell.

W. R. M., Robbinsdale, Minn.

June 14, 1926.

The nursery stock I had from you this Spring is growing splendidly.

J. F. K., Pittsfield, Mass.



Florence.



DANNY SAYS:

An apple a day keeps the doctor away. The right assortment of Daniels hardy northern grown apple trees will provide you with home grown apples for practically the entire year.

HARDY PEARS



DANNY SAYS:

*Here's a pair of
pears you'll like to
call your own.*

Minnesota No. 1

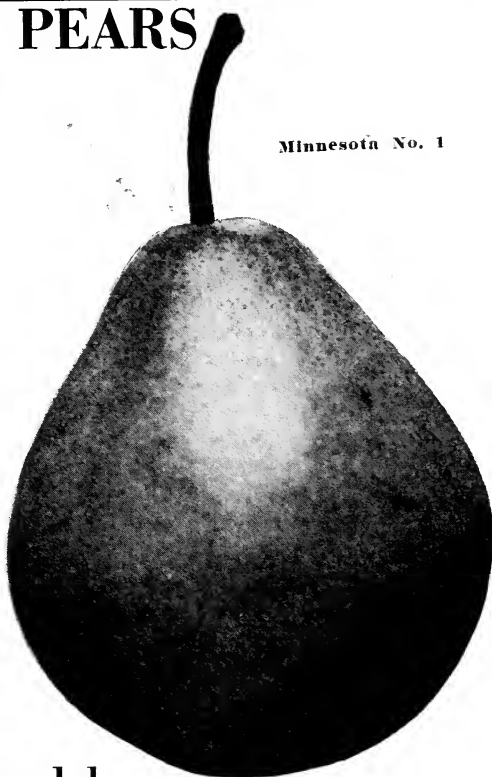
Wonderful New Pear from the State Fruit Breeding Farm

This high quality cooking and eating pear has been heralded by horticultural authorities, as being the most promising and most satisfactory pear at present known for growing in Minnesota and adjacent territory.

It is especially recommended for the climate of central and southern Minnesota, and is still considered by the State Fruit Breeding Farm to be on trial.

Minnesota No. 1 was grown from some seed brought from Manchuria in 1909 and planted at the Fruit Breeding Farm.

The tree is a large vigorous free-growing type, but not hardy enough for northern parts of the state. The fruit is medium to large, the flesh tender, almost melting and the quality very good. The color is a yellow overlaid with a distinct blush. Season late September. We offer strong 1-year trees.



Minnesota No. 1

Mendel

Twenty-Four Years Old and Has Not Blighted

Mendel Pear was grown from a seed planted twenty-four years ago at New Ulm, Minn. The original tree has stood in an exposed place all these years and has shown no winter injury and, although, surrounded by many other pears which blighted badly, has never shown a trace of blight.

Trees of this variety have withstood forty-five degrees below zero without injury. The flowers are self-pollenizing. The tree is a strong vigorous grower. The fruit hangs well to the tree, is of fine quality and an excellent keeper.

The originator describes the fruit as follows: "The fruits of the Mendel are fully as large as that of the Bartlett Pear. The fruit hangs well to the tree, is of excellent quality, sweet



Mendel

and juicy and keeps well into November."

Prices for Daniels Quality Pears:

	1	12	100
2-year trees.....	\$1.25	\$12.50	\$95.00
1-year whips.....	1.00	10.00	75.00
Mail order size (postpaid).....	.75	7.50	55.00

DANNY SAYS:

We all remember the old one about "What is worse than finding a worm in an apple? Half a worm!" Proper spraying will keep worms and other too friendly visitors from harming our fruits and ornamentals.

These spray mixtures will do the business:

For Biting Insects: 1½ lbs. of Arsenate of Lead to 50 gallons of water.

For Sucking Insects: ½ pt. of Nicotine Sulphate (tobacco extract) to 50 gallons of water.

For Fungus Diseases: 5 qts. of liquid or 4 lbs. of dry Lime Sulphur to 50 gallons of water.

For smaller quantities use the same proportions. Any of the above materials may be mixed together and applied at one time. Write us if you want additional help.



THE LATHAM RASPBERRY

("MOSAIC FREE")

"The Country's Greatest Red"



Latham Raspberry (Natural Size)

able to support the enormous loads of fruit this variety produces.

The berries are very large, easily picked, an attractive bright red in color, and of high quality and produced in great abundance. Preliminary commercial canning tests show that Latham is of unusual value for this purpose, even surpassing the Cuthbert.

On many markets it is bringing a premium of from 50c to \$1.00 per crate above other varieties. As are other raspberries, Latham is subject to Mosaic disease, but it has shown greater ability than most to maintain strong vigor and high productivity after infection. When kept free from disease it is second to none in vigor and productive ability.

Our certified plants are free from the disease and do not "run out." Our new low prices afford the grower a real opportunity. Prices: \$1.00 per 12; \$1.50 per 25; \$4.00 per 100; \$30.00 per 1,000.

Government Expert Urges Use of Mosaic Free Stock Praises Minnesota Nurserymen's Production

Mr. George M. Darrow, Pomologist with U. S. Bureau of Plant Industry, and probably the leading raspberry authority of the country, in speaking of the importance of securing disease free stock says:

"Clean (Disease Free) plants of the Latham have been more vigorous and productive and healthy plantations are profitable for a much longer period than diseased ones. Latham is also becoming an important variety in other states and the large stock of plants in Minnesota nurseries assures growers in other states a supply of clean plants."

May, 1927.
The raspberries are doing fine. Every single one (1,000) is growing—no bluffing either.

E. K., White Bear Lake, Minn.

Dec. 18, 1927.
The Raspberry plants bought from you in 1926 were O. K. and made fine growth in spite of the dry season.

L. M. Z., Rogers, Minn.



DANNY SAYS:

Don't plant rubbish! Put it where it belongs. There is a place for everything and everything should be in its place. Put Daniels Mosaic Free Raspberries in your garden soil and throw diseased plants in the rubbish can.

**DANNY SAYS:**

I suppose you've heard that the "Supreme Court of Horticulture"—The American Pomological Society—handed the Latham Raspberry a silver medal last December. The reason was that it is the best hardy red raspberry there is!

Expert Testimony Proves Value of Latham

Receives Wilder Medal Award

Prof. C. P. Close, Extension Horticulturist, U. S. Dept. of Agriculture, Washington, D. C., says:

"The Wilder medal was given to the Latham Raspberry, because it is recognized as a standard variety in the very cold regions of this country. It is hardy, productive, reliable, and fills a place which no other variety can fill. It has been widely tested, and the Committee was satisfied that it was worthy of the highest award which the American Pomological Society can give."

Most Reliably Productive

Prof. H. L. Lantz, Iowa Agricultural Experiment Station, Ames, Iowa, says:

"We regard the Latham raspberry as being the most reliably productive and hardy of any red raspberry that we have. I believe that we could well afford to dispense with all other red varieties and plant the Latham exclusively and be money ahead in Iowa."

Hardy in North Dakota

U. S. Farmers Bulletin No. 887 "Raspberry Culture" in speaking of Latham Raspberry, says: "Bush hardy even in Eastern North Dakota, vigorous and very productive. Where this has been tested east of the Rocky mountains it has proven to be the most productive raspberry."

Outyields Other Varieties

The Connecticut Agricultural College Review, September 1925 reports the following comparative yields of Latham and other Standard varieties in three-year-old field tests in Connecticut:

Latham 10,860 pints per acre
Herbert 7,296 pints per acre
Cuthbert 7,200 pints per acre

10,860 pints per acre at 15c per pint would bring \$1,629 per acre. We doubt if this official test has ever been equaled by any other variety.

King Red Raspberry

("Mosaic Free")

Scoops the Early Season Profits

There is no better early Red Raspberry than the King, and with our "Mosaic Free" plants it is possible to obtain profits from King approximating those from Latham.

As King comes a week or more earlier than Latham, it makes an ideal berry to grow in connection with the latter, commanding the high prices of the early season, and distributing the picking and marketing over a longer period.

Our "Mosaic Free" King plants must not be confused with the ordinary King so commonly grown, which is usually seriously infested with Mosaic disease, and as a result a scant producer of poor berries. Our "Mosaic Free" King will produce tremendous crops of large berries of high color and quality. They will command the highest prices of the early raspberry season.

Prices: **\$0.85** per 12; **\$1.25** per 25; **\$3.00** per 100; **\$25.00** per 1,000.

Golden Queen

("Mosaic Free")

A yellow variety almost identical with Cuthbert red raspberry, except that the berries are bright yellow, sometimes lightly tinged with pink, are richer, more delicately flavored and not quite so firm. Unexcelled for home use.

As a dessert fruit Golden Queen adds to a meal a charming touch of individuality that delights the guest and fills the hostess with well deserved pride.

Prices: **\$1.00** per 12; **\$1.50** per 25.

**DANNY SAYS:**

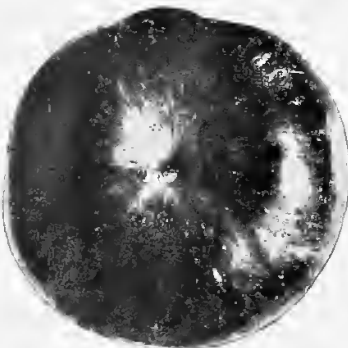
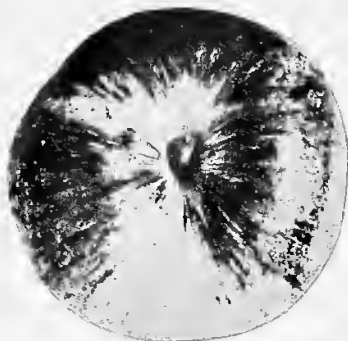
The Royal Raspberries for You!

King and Golden Queen. Every well balanced garden needs them both.

Dec. 6, 1927.

Those Latham Raspberries I got from you are the best we ever had, large in size, juicy and excellent flavor, and a good producer even in the last two dry seasons.

A. S., Lewisville, Minn.



Below:
DANIELS RED DUCHESS

Above:
ORDINARY DUCHESS

This photo reproduced from the Journal Series Paper No. 89, Minnesota Agricultural Experiment Station, shows the marked contrast between the even dark red color of the **DANIELS RED DUCHESS** and the streaked and splotched red and green of the ordinary variety.



DANNY SAYS:

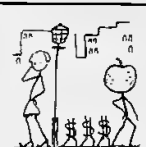
\$15.00 is a lot to pay for one tree but Daniels Red Duchess was well worth it.

Greatly Superior

Prof. J. K. Shaw, Research Professor of Pomology, Massachusetts Agricultural College, Amherst, Mass.: "This is certainly greatly superior to the ordinary Duchess in color and ought to appeal to the buying public who want a high colored apple."

DANNY SAYS:

Color on the cheek makes a hit on the street, but color on the cheek of the early apple not only makes a hit on the market but brings home the dollars. Grow Daniels Red Duchess.



Praise It Highly

All of the present staff of the Division of Horticulture, University Farm, St. Paul, are thoroughly familiar with this variety and its behavior and have praised it highly.

THE DANIELS RED DUCHESS

A Most Remarkable Early Red Apple A Bud Sport of the Duchess of Oldenburg

THE DANIELS RED DUCHESS is not a new or untried variety. The original tree stands in an exposed location not far from the State Fruit Breeding Farm. It is about twenty-six years old, is still in excellent condition and has been a highly productive tree.

THE DANIELS RED DUCHESS was first brought to public attention in 1917 by Dr. M. J. Dorsey of Illinois, who was at that time in charge of the fruit breeding work at the Minnesota State Fruit Breeding Farm. In that year he published an article in the "American Journal of Heredity" describing this remarkable variety as a probable bud sport of the Duchess of Oldenburg.

Since the time that this article was published **THE DANIELS RED DUCHESS** has been under the observation of the members of the staff of the Division of Horticulture at the University of Minnesota and is now being tested in over twenty experiment stations in different parts of the country. Wherever shown it has met with instant recognition as a variety surpassing other early red apples in commercial possibilities. It has been generally accepted as a variety destined to entirely replace the old Duchess of Oldenburg.

THE DANIELS RED DUCHESS is identical with the old Duchess in tree and leaf characteristics, possessing all of its good qualities including hardiness and heavy regular bearing habits and in addition possesses that all important, price commanding quality of high red color. Under proper

growing conditions the fruit takes on the even red color of a well-colored Wealthy.

The high red color of this apple sells it readily on the early market at a premium of 50 cents to \$1.00 a bushel above other apples of the same season. Furthermore, it sells on sight, and can be moved quickly, at a profit, even when the market is loaded with ordinary apples.

THE DANIELS RED DUCHESS has proven to be a very early bearing variety. A large per cent of the scions we have top worked on to other trees have borne the second season after grafting. Other growers have had the same experience. We have even had fruit on these trees in the nursery row.

Five years ago we became so impressed with the possibilities of this variety that we purchased the original tree and all propagating wood and rights from the owner for \$1,500 and we are now able to offer trees of this remarkable variety in quantities.

Now that this improved variety of Duchess is available, anyone who plants the old Duchess of Oldenburg is not making the best of his opportunities, for the new **DANIELS RED DUCHESS** is not only as hardy as the old variety, as vigorous a grower and as heavy and regular a producer, but in addition bears fruits of such an attractive, brilliant red color that they catch the eye of the consumer and top the market for the producer with a neat margin of profit above ordinary apples.

Prices: 2-year-old whips and lightly branched trees, \$1.50 each; \$6.75 for 5 trees; \$15.00 per dozen; \$90.00 per 100; mail order size (postpaid), 75c each; \$7.50 per dozen.

Leading Horticulturists of the country praise Daniels Red Duchess

Among the complimentary statements we have received relative to Daniels Red Duchess from outstanding Horticulturists in all parts of the country are the following:

Prof. W. H. Alderman, Chief of the Division of Horticulture, University Farm, St. Paul, Minnesota: "It is unquestionably the most highly colored sport of the Duchess of Oldenburg known to be in existence. I can see no reason why commercial growers should continue to plant Duchess when the new sport is available in quantity to supply the demand."

Prof. C. W. Matthews, Department of Horticulture, University of Kentucky, Lexington, Ky.: "It is certainly an attractive fruit

and of excellent quality. Texture is fine and flavor good. I am much pleased with its appearance."

Prof. T. J. Talbert, Professor of Horticulture, University of Missouri, Columbia, Mo.: "We had an opportunity to observe the high color and quality of this apple. Since color is one of the most important factors in marketing any variety successfully, I think that you may be sure that the new Daniels Red Duchess is a real improvement over the old

Duchess, particularly as regards color."

Prof. E. P. Sandsten, Horticulturist, Colorado Agricultural College and Experiment Station, Fort Collins, Colo.: "The Red Duchess apple arrived in perfect condition. You certainly have something that is worth while to the apple grower. I think the fruit is much superior in looks and quality to the old Duchess. If it is as hardy and prolific, it will certainly displace the old variety."

DANIELS RED DUCHESS Leads in the South

Mr. A. J. Miltzchke, President Georgia State Horticultural Society, wrote to us in July, 1927, as follows: "Daniels Red Duchess set and held a goodly number of apples which ripened about two weeks ago. Size was good and they colored nicely. The indications are that it is well adapted to this section and it comes in at a time when there is a good demand for a red apple of good quality. As to the coloring of this apple it developed a splendid, solid, even red which was much superior to the old Duchess. It comes in quite early here and should prove a most promising apple."

AN EARLY BEARER



It Even Bears in the Nursery Row.
Few apples bear at such an early age as **DANIELS RED DUCHESS**. The accompanying photo was taken by Mr. J. D. Winter, Minnesota's Chief Deputy Nursery Inspector, on August 30, 1927. It shows a small tree in one of our nursery rows bearing a full sized **DANIELS RED DUCHESS** apple with its characteristic even, brilliant red color. This habit of early bearing is one of the variety's many outstanding points of superiority.

GOOSEBERRIES AND CURRANTS



Como

Como

Minnesota's New Wonder Gooseberry

(Minnesota No. 43). Described by the originators, the Minnesota State Fruit Breeding Farm, as follows:

"A vigorous, productive plant with exceptionally healthy foliage. Fruit roundish or slightly oblong. Ripens green, quality fair, holds on the bushes a long time in good market condition without scalding, even in the hottest weather.

"The plant is only moderately thorny, many thorns dropping from the 2-year-old wood."

The advent of Como marks the greatest advancement made in mid-western gooseberry culture in many years.

Prices: \$0.35 each; \$3.50 per 12; \$6.50 per 25.

May 17, 1926.
I received the six gooseberry plants in fine shape and am well pleased with them.
R. S., Kelly Lake, Minn.

Dec. 24, 1927.
Gathered a half bushel grapes this year from my Alpha Grape. The Latham Raspberry was very fine and large.

M. C. H., St. Paul, Minn.

Dec. 6, 1927.
The 12 Alpha and 7 Beta are doing fine. Borne a good crop of fruit this Fall.
G. A. S., Stewart, Minn.



Carrie

Carrie

The "Thornless" Gooseberry

Carrie has been the most popular gooseberry in Minnesota and adjacent states in the past. It is a prolific yielder of good sized berries which ripen red.

Sometimes called the thornless gooseberry because the pricklers are lost from the wood after the first year.

We offer strong plants ready to fruit next year.

Prices: \$0.25 each; \$2.50 per 12; \$4.75 per 25; \$18.00 per 100.

Perfection Currant

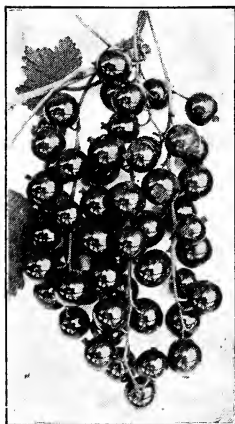
Supreme in Quality

Perfection is one of the best and finest of the currants and easily the outstanding one for home use.

The uniformly big berries which are borne on large, long stemmed clusters are a bright, clear red and of pleasing flavor that is superior to most other currants.

This variety won the Barry Gold Medal of the New York Horticultural Society, the Pan-American Exposition medal, and the gold medal at the St. Louis Exposition.

Prices: \$0.35 each; \$3.50 per 12; \$6.50 per 25; \$24.00 per 100.



Perfection

Wilder Currant

For Currant Profits

One of the leading commercial varieties. Highly productive of fruits that are handsome, high in quality and hang long on the vine after ripening.

Prices: \$0.20 each; \$2.00 per 12; \$3.75 per 25; \$13.00 per 100.

Quarantine Notice: Because of a new Federal Quarantine this season, we are not shipping currants and gooseberries to points outside of Minnesota.

THE HARDY GRAPES

Perennially Profitable

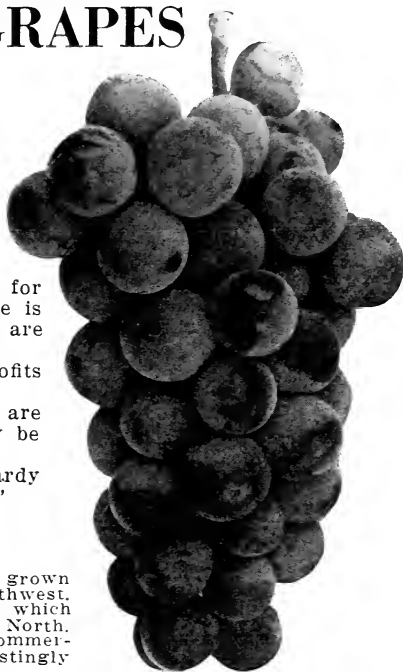
When we say hardy we mean just that! Beta, Alpha and Hungarian Grapes are able to withstand our severe northern winters without any protection whether growing as a covering over fences, arbors or buildings or properly trained, pruned and cultivated for heavy production on trellises in the vineyard.

Fully ripened the hardy grapes may be used for dessert purposes but their most important use is for jelly and grape-juice, for which use they are unsurpassed by any grapes, tame or wild.

There is probably no fruit paying better profits than the hardy grapes.

They require the minimum amount of work, are a practically certain crop every year and may be readily sold in every community.

A properly established planting of Daniels hardy grape vines will prove a true "mortgage lifter."



Beta

Beta

The "Standard" hardy grape. The most widely grown and perhaps the most profitable grape in the Northwest. It annually produces tremendous crops of fruit which ripen so early that they may be grown in the far North.

An essential part of every home garden and commercially a permanent investment that will prove lastingly and highly profitable.

Prices:	1	12	25	100
Strong 2 year plants	\$0.25	\$2.50	\$4.50	\$17.00
Mail order size		1.75	3.25	11.00



Alpha

Alpha

A more recent introduction than Beta and preferred to it by many. Equal to Beta in hardiness and yield. It is claimed that Alpha is much higher in quality than Beta.

Prices:	1	12	25	100
Strong 2 year plants	\$0.30	\$3.00	\$5.50	\$20.00
Mail order size		2.25	4.25	14.00

Hungarian

The highest quality hardy grape. Compact bunches with berries larger than Alpha or Beta which are of highly satisfactory dessert quality when ripe.

Prices: Strong 1 year plants \$0.25 each; \$2.50 per 12.

THE TENDER GRAPES

The tender grapes require winter covering in most parts of Minnesota but because of their higher dessert quality most growers are willing to afford them this protection.

Concord

We are growing only Concord of the tender grapes as it is the most generally satisfactory. A vigorous grower and heavy producer. Concord is recognized everywhere as a standard variety.

Prices:	1	12	25	100
Strong 2 year old plants	\$0.25	\$2.50	\$4.50	\$17.00
Mail order size		1.75	3.25	11.00



Concord



DANNY SAYS:

Nothing can beat the hardy grapes when it comes to bringing home the dollars. They may be grown anywhere and may be marketed right at home.

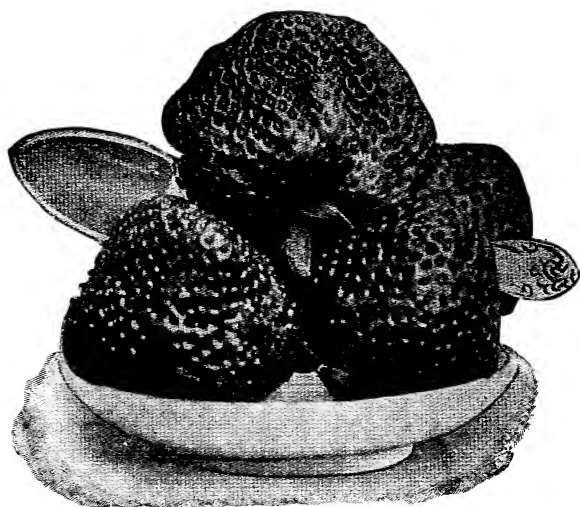


STRAWBERRIES

Our hardy, Northern-grown Strawberry plants will afford a pleasant surprise to those who are accustomed to having plants shipped in from distant points as ours are not only thoroughly accustomed to trying northern conditions but are handled and shipped with such dispatch that they reach our customers within a few hours from the time they come out of the ground.

We give unusually careful attention to both the growing and nursery handling of our plants and ship out only strong stock with heavy fibrous roots and large crowns.

Our Strawberries will delight the most exacting planter. Add 10c per 100 for Strawberry plants which are to go by mail.



Mastodon (Everbearing)

which produced such large berries both in spring and fall. Truly, Mastodon seems to be the ideal everbearing strawberry—the variety of every gardener's dream. Prices: \$1.25 per 25; \$3.50 per 100; \$25.00 per 1,000.

Mastodon

This immensely popular new Everbearing is now generally conceded to be the greatest everbearing strawberry yet introduced.

As its name indicates, it is a veritable Mastodon in size. Its flavor is positively delicious. The berries are produced in great abundance both during the June crop and throughout late summer and fall.

It is an excellent market and shipping variety, attracting instant attention and commanding the highest prices wherever shown. The "June Crop" Mastodon berries are as large as most of the "June-bearers" and are produced as freely.

We have never before grown any everbearing sort



DANNY SAYS:

It doesn't really take a shoe horn to get a Mastodon into the box, but they are so powerful big that it looks as if one might be a real help.

All the Berries Did Well

Dec. 8, 1927.

All of the berries were fine and did well. The Easy-picker in particular were the largest, most prolific and best flavored berries I have ever seen. My County Agent here said he never knew such berries could be grown in this country.

C. F. C., Glasgow, Mont.

Progressive

(Everbearing)

The one best everbearing variety of the older sorts for general use. It is a prolific yielder of high quality berries under all conditions of soil and climate. Plants set this spring should bear this summer and fall. The universal strawberry. Does well everywhere and needed everywhere. Prices: \$0.90 per 25; \$1.75 per 100; \$15.00 per 1,000.

Way Ahead of Others

May, 1927.

I had two or three of the Minnesota Strawberries that were away ahead of all others and I think Nokomis was the first winner.

W. F. W., Newport Center, Vermont.

Dunlaps All Growing

May, 1927.

The Senator Dunlap Strawberry plants that you sent me are all growing and look fine.

Mrs. M. G. W., Rogers, Minn.

Duluth

(Everbearing)

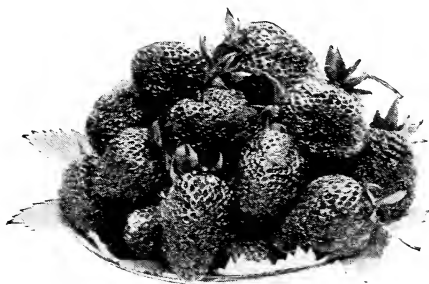
Duluth was first produced as Minnesota No. 1017, by the State Fruit Breeding Farm. It is especially adapted to the northern part of the state, to heavy soils and to peat or muck soils, is a vigorous grower and yields a heavy crop of attractive, dark red berries in the spring as well as in the fall. It is a good canner. The berries average much larger in size than Progressive, but are not as well adapted to all types of soils. Prices: \$1.00 per 25; \$2.25 per 100; \$17.50 per 1,000.

Premier

Early. Premier has been aptly described as the one strawberry without a fault. It starts fruiting nearly a week earlier than Dunlap and maintains a heavy production for a long period, usually until after Dunlap is through.

The berries are a bright red, very firm, solid inside and maintain their size well throughout the entire season. Often called the "frost proof" berry because of its extreme resistance to frost injury.

A Premier crop failure is practically unknown. The most profitable early or mid-season berry. Prices: \$0.75 per 25; \$1.25 per 100; \$10.00 per 1,000.



Premier

Dunlap

Midseason. Dunlap needs no introduction as it is the best known and most widely grown strawberry in the northern and eastern half of the United States. It is an equally good market or home garden berry, well adapted to all types of soils. Prices: \$0.60 per 25; \$1.00 per 100; \$9.00 per 1,000.

Dec. 8, 1927.

The Progressive plants we received bore large, juicy berries. We found some on our vines in October.

F. W. L., Minneapolis, Minn.

December, 1927.

The Latham Raspberry and Dunlap Strawberry plants all lived and bore berries this year. Fine varieties.

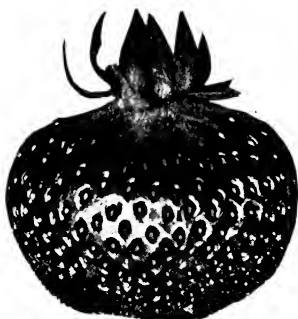
E. W. F., Mizpah, Minn.

**DANNY SAYS:**

Our hardy, northern grown, heavy producing strawberries speak the sign language, i. e., the dollar sign. They will prove vastly superior to "shipped in" plants from the South or East.

FOUR FINE MINN. ORIGINATIONS

Easypicker



Easypicker

Imperfect. Midseason. Easypicker is increasing in popularity very rapidly. It is one of the heaviest fruiterers yet produced and exceedingly easy to pick. The fruit is medium to large with a dark red flesh entirely lacking in core or fiber at the center. Quality of the highest, an unexcelled home garden berry. Must be planted with some other variety for pollination. Prices: \$0.75 per 25; \$1.25 per 100; \$10.00 per 1,000.

Nokomis

Midseason. A wonderful home garden berry for desert use. The fruits are extra large, of fine quality and produced in profusion even in unfavorable weather. A little too soft to stand long shipment. Unequaled as a sure producer of large, quality fruit. Prices: \$0.75 per 25; \$1.25 per 100; \$10.00 per 1,000.

Chaska

Early midseason. Another popular Minnesota introduction. The large, dark, glossy red berries are of good quality, are produced abundantly and are firm enough to be good shippers. Prices: \$0.75 per 25; \$1.25 per 100; \$10.00 per 1,000.

Minnehaha

Late. We consider this our most profitable June bearing variety. Especially valuable as a shipper.

MINNEHAHA is at its best just after the heaviest picking season for other varieties, when good berries are scarce and prices for good fruit are going up again. Then turn your pickers into a field of MINNEHAHA and you no longer have a picking problem for the berries are extraordinarily large, easy to pick, firm (even in wet weather) and keep in good picking condition on the vines for three or four days. Plants are unusually healthy and vigorous.

Berries hold their size well to the end of the season. Plant MINNEHAHA heavily, you will not regret having three-fourth of your acreage planted to Daniels true-to-name MINNEHAHA plants. Prices: \$0.75 per 25; \$1.25 per 100; \$10.00 per 1,000.



PERENNIAL VEGETABLES

Mary Washington Asparagus

The Government's Rustless Asparagus

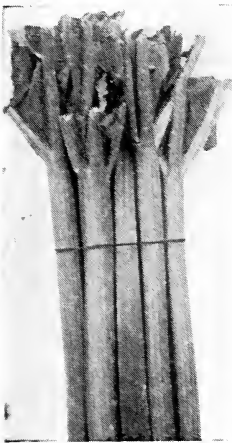
This giant asparagus, the result of years and years of plant breeding work by the U. S. Department of Agriculture, is everywhere admitted to be the finest asparagus now grown. It is even an improvement of Washington, a previous introduction by government experts. Mary Washington seems to be the ideal asparagus as it is rust-resistant and surpasses all other varieties in yield and quality. Its enormous tender shoots of vivid dark green color retain their tenderness and do not branch until well above cutting height. It has proven itself a tremendous producer and has been entirely rust proof. We offer 1, 2 and 3-year-old roots. The 3-year-old is especially valuable for establishing home plantings where quick results are wanted.

Prices:	12	25	100	1,000
1-year	\$0.75	\$1.25	\$2.50	\$18.00
2-year	1.00	1.50	4.00	25.00
3-year	2.00	3.50	10.00	



Victoria Rhubarb

Victoria is probably the most widely grown and most popular kind of rhubarb. We offer strong root division plants from stock selected through a period of years by a market gardener for especially high quality and fine red coloring of the stem. These strong division plants that will produce uniformly tender, crisp stalks of an attractive, red color should not be confused with the low quality seedling roots so commonly offered by some nurseries. Root divisions—Prices: Each, 15c; \$1.50 per 12; \$3.00 per 25; \$10.00 per 100; \$70.00 per 1,000. By mail add 25c per 12. Large producing clumps—50c each; \$4.00 per 12. Clumps go by express only.



Victoria

Girasole or Artichoke

Girasole, or Jerusalem Artichoke, as it is sometimes called, is a hardy perennial, producing a root which is now coming into great popularity. The plant is a strong growing form of sunflower, producing stalks about eight feet tall topped with small yellow "sunflowers." They are planted much the same as potatoes, grown much as corn and more easily produced than either. They are far more productive than potatoes. The roots contain a large quantity of Inulin. In describing this valuable vegetable Dr. D. N. Shoemaker of the U. S. Bureau of Plant Industry says: "As a human food it offers a variation from potatoes and has promise of increase in usefulness through its suitability for the diet of persons affected with diabetes." It is valuable for table use, both raw and cooked, and has the advantage over potatoes that the surplus tubers may be advantageously fed to poultry and live stock. The tops have considerable value as forage and are often used in the form of silage. Prices: 4 lbs. for \$1.00; 25 lbs. for \$2.50.

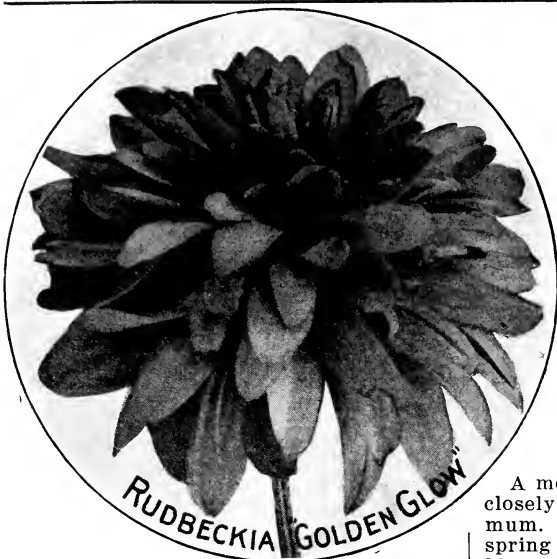
Mint

This fine, old-fashioned herb should be found in every garden. Perennially, throughout the season, it supplies the table with flavoring for sauces, jelly and beverages. Thoroughly hardy. Prices: Strong plants, 15c each; \$1.50 per dozen.

DANNY SAYS:



You can't keep a good thing down. The hardy, perennial vegetables are the first things you can find "coming through" in the garden every spring.



Fall Daisy (Pyrethrum)

This "giant daisy" grows from 4 to 6 feet tall and is covered with large three inch yellow-centered white flowers from July to September.

Gaillardia (Blanket Flower)

Blooms freely all summer, flowers large and daisy-like but of beautiful crimson and orange color. Fine for continuous cutting. Height 18 inches.

Golden Glow (Rudbeckia)

Grows and thrives everywhere. Six feet tall, bearing large, double yellow flowers from July to September. Fine for cut flowers.

Iris (Liberty)

Iris still leads in popularity among the early spring blooms. We offer highly improved named varieties in white, yellow and blue. Order by color.

Chinese Lantern

This interesting perennial is extremely popular now for winter bouquet effects. In late summer or fall it produces long spikes bearing from 3 to a dozen bright red lanterns which when dried retain their form and color and may be used with strikingly attractive effects all winter long. They are being quite generally sold in florist shops, retailing at 10c per lantern. They are easily grown and furnish a welcome source of income if the lanterns are sold, or an abundant supply of bouquets for gifts and decoration purposes. We make these special prices on Chinese Lantern Plants in 100 and 500 lots for Lantern production purposes. Prices: \$10.00 per 100; \$35.00 per 500.



DANNY SAYS:

Diogenes may have been out of luck—but not so the modern man who hunts an honest dollar with our Chinese Lanterns.

Hardy Perennials

We list below the most satisfactory of perennial flowers for the Northwest. By most satisfactory we mean those which offer a happy combination of hardiness, strong vigorous growth, attractiveness of bloom, long blooming period, suitability to bouquet purposes and freedom from special training or cultural practices.

We offer strong plants which should make a heavy growth and bloom freely the year of planting. Prices: 25c each; \$1.00 for 5; \$2.00 per 12; \$3.50 per 25. By mail add 15c per 12.

Buttercup

A most attractive, bright yellow bloom closely resembling Pompon Chrysanthemum. Starts blooming early in the spring and continues for a long period, blooms in great profusion; an "old-fashioned" flower, but one which still deserves heavy planting.

Shamrock

This thoroughly hardy and thoroughly famous perennial is most attractive and should find a place in every garden. It will have an especial appeal to "Sons of Erin."

Peony

We have a fine assortment of this deservedly popular perennial in Pink, White and Red of which we offer strong 3 to 5 eye divisions—varieties of our own choice. Prices: 50c each; \$4.50 per dozen.



Peony

LILIES

The lilies are generally considered the aristocrats of the garden. They are a group which has all too commonly been omitted from our home plantings. The varieties we list here are hardy, easily grown and splendid bloomers. Lilies seem to do best planted with other perennials or low shrubs so that the new shoots that come up from the ground will be partially shaded for a foot or so. Our bulbs are of good size and will give quick, satisfactory growth.

Elegans

The large flowers of this splendid variety vary in color from lemon yellow to rich orange brown, sometimes approaching a crimson. They bloom over a long season. Prices: 50c each; \$5.00 per dozen.

Regal

The Regal Lily, one of the most beautiful and hardiest of all cultivated lilies, is an introduction from the mountain fastness of China. The white, exquisitely perfumed flowers have a yellow center and on the outside are slightly shaded pink. They are borne freely on sturdy stems 4 to 6 ft. in height. Single plants often yielding as high as 18 to 20 flowers during the season. Every garden should have a generous planting of Regal Lily. Prices: 50c each; \$5.00 per dozen.

Tigrinum

Var. flore pleno. This is the fine old tiger lily that has been so loved for many years in a splendid double flowering form. It is the only double tiger lily that is really satisfactory. Its brilliant rich orange and black blooms are large, handsome and very lasting. Prices: 30c each; \$3.00 per dozen.

Hemerocallis Fulva

While not a true lily this Hemerocallis is so similar to a lily in flower and general habit that it is commonly called the Yellow Day Lily. The attractive trumpet shaped flowers are borne in profusion during long periods. Their tall, graceful, grass-like foliage is most attractive in the border and effectively sets off the charming lily-like flowers. Prices: 30c each; \$3.00 per dozen.



Regal Lily



Dahlia

highly satisfactory results both as cut flowers and in garden display. Prices: 50c per dozen; \$4.00 per hundred.

Dahlia

Unrivalled for showy flower effects in late summer and fall. Easy to grow. Roots should be stored in the cellar over winter. We offer a fine mixture of colors with large showy blooms. Prices: 15c each; \$1.50 per dozen; 6 for \$1.00, postpaid.

Gladioli

This splendid group of summer flowering bulbs is too well known and its value too well appreciated to need any lengthy description here. If successive plantings are made in the spring after danger of hard freezing is over, blooms may be had over a long period during summer and fall. The assortment of bulbs we offer are of No. 1 size and a mixture of fine, standard varieties. They will give

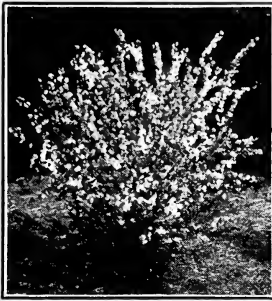
DANNY SAYS:

These new lilies are vastly superior to "the lilies of the field" and even they, if I remember correctly, were so fine that they made "Solomon in all his glory" look like a piker.



SHRUBS OF EXCEPTIONAL MERIT

The New Red Leaved Barberry



Prunus Triloba

Double Flowering Plum

(Prunus Triloba)

One has but to see this charming small tree, or large shrub, in bloom early in the Spring, and he will insist upon having one for his own planting. It is hardy and a vigorous grower. Early in the Spring while other plants are leafless it becomes entirely enveloped in a fleecy cloud of double, light pink flowers as the blossom buds unfold. After the blooming period is over the delicate foliage of the plant makes it an attractive specimen in a landscape planting. Our strong plants will give quick bloom. **Prices: \$0.75 each; \$7.50 per dozen.**

This strikingly colored, dwarf shrub is one of the finest additions of many years to our hardy shrub list. It is in every way an exact reproduction of the old Thunberg's Barberry-habit, leaf formation, fruiting, etc., except that the foliage of this new variety is a rich, lustrous, bronze red throughout the entire season. In Autumn when the old barberry starts taking on its colored foliage this new variety adds new tints to its color and shows touches of vivid orange, scarlet and red, more brilliant even than the old variety at this season. Its coloring is unequalled by any other shrub at that particular time of year and is followed by the usual scarlet berries which persist throughout the Winter. Should be planted on a sunny exposure to bring out the color to its fullest. **Prices: \$0.75 each; \$7.50 per dozen.**

Pink Flowering Almond

Another delightfully attractive early Spring flowering plant of about the same size as the Prunus Triloba. Its graceful form presents a note of interest throughout the year but its greatest value comes in early Spring when its twigs are entirely bedecked with intensely double, sweetly scented blooms that, from a little distance off, have the appearance of miniature roses. While hardy throughout the Northwest it does best when planted in a somewhat sheltered location on the home grounds. **Prices: \$0.75 each; \$7.50 per dozen.**

Esquimo Roses

The Rugosa Rose Hybrids, or Esquimo Roses, as they are often called because of their extreme hardiness, are the best roses for general growing throughout the Northwest, as they are not only perpetual bloomers, most attractive in the appearance of bloom, foliage and hips, and highly fragrant, but are thoroughly hardy without winter protection in Minnesota and the Dakotas. The beautiful double blossoms are vastly superior to those of the old single Rugosa Roses. They usually require no spraying. We are growing the three outstanding varieties. **Prices: \$0.90 each; \$9.00 per dozen.** One each of the three varieties for only \$2.50.

CONRAD F. MEYER (Silver Pink).—A large double, showy bloom. strongly fragrant. Large, strong stems.

HANSA (Deep Red).—The large double flowers of this variety have an attractive violet tinge. The plants are vigorous growers and profuse bloomers.

SIR THOMAS LIPTON (Snowy White).—The medium sized double, pure white blooms are borne in clusters on strong stems. Attractive leathery dark green foliage.



Hansa



DANNY SAYS:

It is kind o' hard to realize that any roses as beautiful as our Esquimo Roses are really hardy enough to endure our northern winters without protection, but they come through fine year after year.

HARDY SHRUBS

We offer here a choice list of selected, hardy, ornamental shrubs. We consider these varieties the cream of those suited to the Northwest for they are all hardy, vigorous growers which need no petting nor special protection to make a good growth and to produce the effect that is desired. Our plants are well-grown with good tops and roots, especially fine plants for our low prices. They are 2 to 3 feet or more in height, except in the case of dwarf varieties where the height is noted; with strong well-developed roots and bushy tops. Prices: 50c each; \$5.00 per dozen, except as noted below. By mail add 10c each; 60c per 12.

BARBERRY (Thunberg's or Japanese), 2 to 3 ft.—A beautiful dwarf shrub, free from rust. The green foliage turns to a rich crimson in fall. Masses of bright, scarlet berries hang from the twigs through fall and winter. Prices: 15 to 24 inch plants, 40c each; \$4.00 per dozen.

BUCKTHORN, 15 to 20 feet.—A hardy, vigorous, attractive shrub that may be trimmed to any height. Profusely borne clusters of black berries hang on into winter. Prices: 40c each; \$4.00 per dozen.

CARAGANA (Siberian Pea Tree), 10 to 12 ft.—The bright yellow, pea-shaped blossoms of June are followed by miniature pea-pods. Foliage attractive and deeply cut. Is hardy in the most trying locations.



Purple Lilac

CORAL BERRY (Indian Currant), 3 to 5 ft.—A desirable shrub for shady places. The inconspicuous rose colored flowers of June and July are followed in the fall by dull red coral-like berries which cling in great profusion along the branches. A very attractive, berried shrub.

RED TWIG DOGWOOD, 6 to 8 ft.—Strong-growing, attractive shrub, especially noted for the bright red bark of its twigs and branches, which are most attractive during winter and as they increase in brilliance of color in late winter and early spring. Pruning out the old wood to encourage new growth increases the brilliancy of color.

TARTARIAN HONEYSUCKLE—Blossoms in June. The fragrant pink or white blossoms are followed by bright colored berries. Hardy and a vigorous grower.

HYDRANGEA HILLS OF SNOW (Arborescens)—Blossoms from June through August. Flowers somewhat resemble Snowball but larger and snow white in color and borne in clusters. Attractive foliage. One of the finest Hydrangeas. Prices: 15 to 24 inch plants, 75c each; \$7.50 per dozen.

HYDRANGEA PEE GEE, 4 to 5 ft.—Blossoms from August to frost. The enormous, showy flowers last well. Blossoms the first year. Succeeds everywhere. Prices: 15 to 24 inch plants, 75c each; \$7.50 per dozen.

LILAC (Purple or White), 10 to 15 ft.—Well known wherever shrubs are used. An early spring bloomer. Excellent for heavy screen or hedge. Universally successful.

MOCK ORANGE (Syringa), 8 to 10 ft.—Sweet scented, waxy, orange-like blooms, borne profusely in June. Always satisfactory where an attractive, large shrub is wanted.

SNOWBERRY, 4 to 5 ft.—A very attractive medium growing shrub which does well in shady locations. The leaves are dark green and slender giving the appearance of a very neat, delicately formed shrub. The small pink blossoms of mid-summer are followed by clusters of attractive, milk-white berries which hang on the plant well through the winter.

SPIREA FROEBELI, 2 ft.—A dwarf shrub excellent for edging and for use in front of taller shrubs. Its bright crimson flowers add an attractive touch of color to the landscape throughout late summer and early fall. 15 to 24 inch plants.

SPIREA VAN HOUTTEI (Bridal Wreath), 5 to 7 ft.—Blossoms in June. Too well known to need description. The Northwest's most used, most adaptable and probably most valuable shrub. Prices: 40c each; \$4.00 per dozen.



DANNY SAYS:

Paint the landscape red! Newport Red Foliage Plum and the new Red Leaf Barberrry will brighten up your plantings with attractive touches of red. But why stop there? Daniels Red Duchess will put the proper blush on your early apples, and Hennepin and St. Anthony will give that much desired red color to the sauces and jell on the preserve shelf.

HEDGING SHRUBS

Living, Lasting, Fences

The proper use of hedges adds immeasurably to the attractiveness of any home grounds. They will effectively mark a boundary line, serve as a screen or furnish a pleasing background for an informal planting. In this group we offer a small size of plant suitable for starting live fences. These are well-grown, strong-rooted specimens which will give quick results. Write for prices on other hedging shrubs.

THUNBERG'S BARBERRY—Best dwarf hedge. Attractive and effective. Prices: Strong hedging size, \$6.00 per 25; \$20.00 per 100.

BUCKTHORN—Best sheared low hedge, or free growing tall hedge. May be trained from 18 inches to 18 feet. Prices: Strong hedging size, \$3.50 per 25; \$12.00 per 100.

SPIREA VAN HOUTTEI—Best medium height informal hedge. Succeeds and pleases everywhere. Prices: Strong hedging size, \$6.00 per 25; \$20.00 per 100.

Vines

VIRGINIA CREEPER (American Woodbine)—Probably the most popular, hardiest and most useful of all vines adapted to the northern climates. Our plants are strongly rooted and give immediate results. Prices: 40c each; \$4.00 per dozen.

Newport Foliage Plum

Striking Splash of Red

A beautifully colored Plum tree, valuable for landscape work because of its highly colored purplish red foliage. The color persists throughout the entire year, and is especially emphasized as the brightly colored new tips, which push out during the season, are contrasted against the duller hue of the mature foliage. Newport is an upright growing tree and attains a height of twelve to fifteen feet. It is a strikingly beautiful, ornamental tree at all times, but especially so in bloom. The fruit is small, rich magenta red in color, but is of little or no value beyond its ornamental effect. Easily the best red foliage tree for the Northwest. Prices: Large, \$1.00 each; \$10.00 per dozen. Mail order size 75c each, postpaid.

Butternut

A rapidly growing attractive native tree which produces nuts early and in great profusion. The thick meated nuts are of high quality and may be stored for winter and spring use. May be used as a lawn tree and is admirably adapted to planting in groves or in wood lots. Write for prices on large quantities.

Prices: 2-4 ft., \$0.25 each; \$2.50 per dozen.

4-5 ft., .40 each; 4.00 per dozen.

Lombardy Poplar

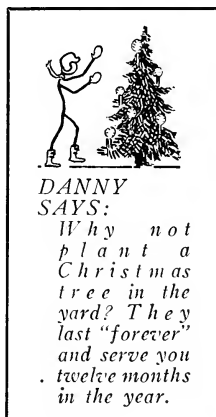
A hardy, quick growing, ornamental tree of especial value where a slender, upright form is desired in the landscape. Large size trees \$0.75 each; \$7.50 per dozen.

Mountain Ash

One of the most popular of the small lawn trees. Its white flowers of early spring are followed by clusters of light red berries which remain throughout the winter. The graceful spreading branches and finely cut foliage present an attractive appearance at all times. Large size trees \$1.00 each; \$10.00 per dozen.

Norway Spruce

Can not be surpassed as an easily grown evergreen. Most people want an evergreen which requires little attention. The Norway Spruce fills the bill in this respect and is an object of continuous delight, varying in color and appearance as the summer progresses, and being particularly attractive when covered with snow in the winter. May be pruned for a hedge if desired. An ideal tree for group and windbreak planting and excellently adapted to specimen and ornamental use. Successful in all parts of Minnesota and adjacent territory. Prices: 12 to 18 ins., \$1.00 each; \$10.00 per dozen; 18 to 24 ins., \$1.25 each; \$12.50 per dozen.



DANNY SAYS:

When it comes to hedging, hedge—don't hedge. Proper hedging gives you a fence and your neighbor no offense. If you must draw the line somewhere, draw it with a hedge. They beautify as they serve.

**DANNY SAYS:**

In the shade of the old apple tree? Even the oldest apple trees were young once. The "old apple tree shade" in 10, 20 or 30 years will come from the trees planted at this time. Are you providing future shade (and green apple "tummy-ache") for "you and yours"?

THE MAIL MAN hands us many, many letters from our friends. We're always glad to see them come. Here's a page of them—positive proof that our Satisfied Customer Policy actually makes satisfied customers:

**Best Trees I Have Ever Seen**

May, 1927.

The trees I got from you were the best trees I have ever seen. The trees I got from you three years ago are large trees now, they grew faster than I expected.

A. L., Peterson, Minn.

Shrubs All Doing Well

May, 1927.

I thought I would report on nursery order we received last year. The shrubs are doing finely and had the best developed root systems of any we ever had. The Wealthy apple trees are also doing fine.

Mrs. R. McL., Renville, Minn.

Finest Plums and Cherries

May, 1927.

Will you please send your catalog to the following addresses. Some of our relatives in Hancock Co., Iowa, had the finest plums and cherries last fall and I was told they had their trees from your nursery.

W. A. M., McGregor, Iowa.

Norway Spruce Exceptionally Fine

May, 1927.

You gave me very good service in getting the stock to me so soon. The Norway Spruce was exceptionally fine.

G. G., Cold Spring, Minn.

May, 1927.

My order came and everything was fine. I am so well pleased with them.

Mrs. C. W. H., St. Louis Park, Minn.

May, 1927.

The plants and trees were received in first class condition. I never saw anything so nice.

J. H., Duluth, Minn.

Latham Biggest and Best

Jan. 17, 1928.

I am well satisfied with everything bought from "Danny." The Latham were the biggest and best of three different varieties in my garden. The Perfection currants bought in 1925 are fine.

J. A. H., Solway, Minn.

All Stock O K

Dec. 8, 1927.

All stock bought of you proved to be O. K. The Alpha Grape is a good one and the Latham Raspberries are heavy bearers and the largest berries we know of. Your catalog will be appreciated.

L. G., Osakis, Minn.

Exceptional Roots

Dec. 6, 1927.

The Lathams grew fine this year. Everything you sent me (Plums, Berries, Cherries, Grapes) are in fine condition. Exceptional roots and all growing fast.

E. H. S., Mankato, Minn.

Dec. 6, 1927.

I have found your stock very satisfactory. The trees have made fine growth. Your output I consider dependable.

H. D., Eau Claire, Wis.

Dec. 6, 1927.

The grapes and apple trees purchased from you are all fine. I am well pleased with them.

A. B. E., Fergus Falls, Minn.

Trees Have Made Good Growth

Dec. 11, 1927.

The plum, cherry and apple trees bought from you have all done finely so far. They have made good growth.

O. P. O., Pine River, Minn.

Dec. 8, 1927.

The Haralson Apple tree did fine this year.

E. O., Winthrop, Minn.

Bore Some Fine Fruit First Year

Dec. 8, 1927.

I received the nursery stock in good condition. They bore some very fine fruit this season and to all appearances should do exceptionally well this coming year.

E. A. O., Grandy, Minn.

Red Duchess Best

Dec. 8, 1927.

I have two Red Duchess apple trees that have made wonderful growth. The best of all the apple trees I have.

G. E. C., Bemidji, Minn.

**DANNY SAYS:**

Beware of bargain counter stock. The cost of stock is a small item in the mature fruiting patch—but it is the most important single item. Play safe! Plant Daniels Dependable Stock.

**DANNY SAYS:**

Beauty may be only skin deep—but a home properly planted with Daniels ornamentals has a powerful thick skin.

Instructions for Ordering

WHEN TO ORDER. As early as possible. "First come, first served," is the rule. Early ordering is a big help to us, and frequently late orders can not be filled in full. Why not send your order in now? It will be carefully booked and shipped to you at the time you want it.

SPECIAL PREMIUMS. It is a great advantage to us to have orders reach us early, as the bulk of our business is crowded into a short period in the Spring. This means a heavy load on our office facilities. So that we may better organize our Spring work and as an inducement for our customers to place orders early, we are offering the following liberal premiums in the form of additional nursery stock for early orders. All orders with full cash payments, sent in before the dates indicated, will be entitled to a premium of additional nursery stock to the value indicated below:

Orders received prior to February 20, 1928—10%.

Orders received prior to March 1, 1928—8%.

Orders received prior to March 15, 1928—5%.

If you wish a premium be sure to specify the kind of stock wanted.

PRICES. Prices listed in this catalog annul and supersede all prices quoted previously. All prices are F. O. B. Long Lake, Minnesota, unless otherwise specified.

TERMS. Our business and moderate price schedule have been built on a cash with order policy, and we prefer to have your orders accompanied by cash in full. This plan enables us to keep down costs and to maintain low prices. If C. O. D. shipments are preferred, 20% must accompany the order, balance C. O. D.

RESERVE ORDERS. We will reserve stock for those who so desire upon payment of 10% with order.

METHOD OF SHIPPING. Express is safest and generally the best way to ship plants. Express orders are sent transportation charges collect. Many small orders may be shipped satisfactorily by Parcel Post. These will be sent postal charges C. O. D. unless proper amount is added to your remittance. Only small numbers of plants, and no trees larger than our mail order size can be sent by mail.

QUARANTINE. Because of a new Federal quarantine, we are not shipping currants or gooseberries to points outside of Minnesota.

COMPLAINTS. Any complaints will be taken care of promptly and satisfactorily. If there is anything wrong, let us know at once, while there is still time to make amends, for we want only satisfied customers.

REPLACEMENT. We will replace plants that fail to grow first year at one-half the purchase price, provided that such failure to grow is not due to neglect or improper handling on part of the purchaser. All replacement claims must reach us prior to October first of the fall following planting.

PLANTING INSTRUCTION GUIDE sent free at any time.

OUR GUARANTEE. We exercise the utmost care in labeling, packing and shipping our plants, and guarantee them to be true to name, and will replace free of charge any which prove to be otherwise. It is understood and mutually agreed between purchaser and ourselves that in no case will we be liable for more than the original cost of the plants. We can not be held responsible for inability to make delivery because of strikes, fires, acts of Nature, or any other cause beyond our control.

**DANNY SAYS:**

Write Plainly, Order Early, and Rest Assured That You Will Have the Best Plants That Money Can Buy. Send all orders to

THE DANIELS NURSERY
FRANC P. DANIELS, Prop.
Long Lake, Minnesota



DANNY SAYS:

When fruits are ripe we do a heap o' picking. Why not crank up the "ol' bus" and drive over to see our acres of fruits when in production? We have all types of fruits for sale "in season," too.



DANNY SAYS:

Just before I sign off I'd like to get down to "brass tacks" again for a minute or two and drive home these five points of tremendous importance to all planters:



FIRST—The varieties we offer have proven value. They are the **best** available for the Northwest! Check them over with your County Agent, Experiment Station, or other horticultural authority. **Why** waste money on any inferior or non-hardy varieties?

SECOND—Our plants are hardy, northern-grown stock, propagated in such a manner that they will endure the severe northern climates. They do not die out in a few seasons because of tender roots as do most cheap trees "shipped in" from the South or East. **Why** buy less dependable stock?

THIRD—Our prices are fair and safe. Higher prices will not bring better stock. "Cheap" stock is usually more expensive in the end. **Why** "save" a few cents on a plant at the sacrifice of those things of greatest value in a plant—truthness to name, long life, adaptability to climate, and ability to grow well and produce abundantly?

FOURTH—Our customers are amply protected by our "Satisfied Customer Policy"—which means, briefly, that we consider no transaction closed until the customer is thoroughly satisfied. **Why** buy from "bargain" dealers who have no such concern regarding the welfare of the customer?

FIFTH—Just a word about my boss. Although he's just an ordinary, hard-working sort of a fellow—a real horticultural enthusiast—there are a few things prospective nursery stock buyers should know about him: Member of four leading nurserymen's associations—**standing in his profession**; himself an extensive fruit grower—**understands the growers' problems**; past eight years president of Minnetonka Fruit Growers' Association—**esteem of his fellow growers**; graduate of Minnesota College of Agriculture—**technical training**; for twelve winters was a part-time instructor in fruit growing, nursery and other horticultural subjects at University Farm School—**extensive and up-to-the-minute horticultural knowledge and recognition of same**. And last, he is interested in every sale, says it must be so satisfactory to the purchaser that he'll come back for more. **Why** buy where the "personality factor" is less in your favor?

Above are five live, vital reasons why the thinking buyer sends his orders to

THE DANIELS NURSERY

Long Lake, Minn.



DANNY SAYS:

When you take the little fellows out into the garden in the spring, can you delight them with the early bloom of tulips, hyacinths, and other "Dutch Bulbs"? Let our fall importations of this year provide for your spring bloom of next season. Our "Fall Bulb List" will be mailed for the asking.